PTO/SB/22 (10

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U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless if displays a valid OMB control number. **Docket Number (Optional)** PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a) TOBINB 3.0-001 CONT CONT I FY 2005 (fees effective on or after October 1, 2004) Filed February 12, 2001 Application Number 09/781.354 METHOD AND SYSTEM FOR CUSTOMIZING MARKETING SERVICES ON NETWORKS For COMMUNICATINGWITH HYPERTEXT TAGGING CONVENTIONS Not Yet Assigned Examiner Art Unit This is a request under the provisions of 37 CFR 1.136(a) to extend the period for filing a reply in the above identified application. The requested extension and fee are as follows (check time period desired and enter the appropriate fee below): Fee Small Entity Fee \$110.00 \$55.00 \$ One month (37 CFR 1.17(a)(1)) Two months (37 CFR 1.17(a)(2)) \$430.00 \$215.00 \$ 980.00 Three months (37 CFR 1.17(a)(3)) \$980.00 \$490.00 \$ Four months (37 CFR 1.17(a)(4)) \$1,530.00 \$765.00 \$ \$ \$2,080.00 \$1,040.00 Five months (37 CFR 1.17(a)(5)) Applicant claims small entity status. See 37 CFR 1.27. A check in the amount of the fee is enclosed. Payment by credit card. Form PTO-2038 is attached. The Director has already been authorized to charge fees in this application to a Deposit Account. The Director is hereby authorized to charge any fees which may be required, or credit any overpayment, to 12-1095 . I have enclosed a duplicate copy of this sheet. Deposit Account Number I am the applicant/inventor. assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96). 35,858 attorney or agent of record. Registration Number attorney or agent under 37 CFR 1.34(a). Registration number if anting under 37 CFR 1.34(a) October 12, 2004 Date Signature (908) 518-6399 Jeffrey S. Dickey Typed or printed name Telephone Number NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below. forms are submitted. Total of

| I hereby certify that this corresponden an envelope addressed to: Commissi | ce is being deposited with the U.S. Postal Service with outficient postage as First Class Mail, in incore for Patents, P.O. Box 1959 (dexapple of 22213-1450, on the date shown below. Signature: (Jeffrey S. Dickey) |
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| Dated: October 12, 2004 | Signature. (Jeffrey S. Dickey) |